



1898 Gund was Founded

The leading soft toy manufacturer in the U.S., and also the oldest, GUND was founded by German immigrant Adolph Gund in Norwalk, Connecticut in 1898. GUND was one of the first companies to design and produce teddy bears in the early 1900's.

1927 NC Cameron (Presently Enesco Canada) is Founded

Originally started as a premium and incentive business, NC Cameron was founded by Neil Campbell Cameron in Toronto, Canada in 1927. The company provided fine English bone china, "Royal Cameronian", to customers as redemption for stamp booklets from a grocery store.

1958 Enesco Founded

Originally a part of the N. Shure Company, a wholesale merchandising catalog company, Enesco was established in 1958 as a small import division. When N. Shure was sold shortly thereafter, the division reorganized as a separate company. It created its name from the phonetic spelling of its parent company's initials: N.S.Co. The new Chicago-based company, lead by founder Eugene Freedman, began marketing a products originally sourced from the UK, West Germany, Spain, India and Japan, including crystal, brass, wood and ceramics

1976 Department 56 Founded

One Christmas evening, a group of friends set off to enjoy a dinner of celebration at a small country inn. As they rounded a bend in the road, they saw the small, old-fashioned village decorated for the holidays. The lights, like fairies, glowed and sparkled amid the freshly fallen snow. Amidst the jovial banter and magical memories, the idea for a lighted Christmas village and Department 56 were born.

1978 Precious Moments

Enesco Corporation first introduced Precious Moments porcelain bisque figurines in 1978. A phenomenon that is unmatched in the giftware market, the popularity of these inspirational, teardrop-eyed figurines have captured the hearts of people around the globe.

Upon embarking on a business trip to Asia, Eugene Freedman, Founder and CEO of Enesco at the time, was presented with a greeting card with an inspirational message and a drawing of teardrop-eyed children, images he felt would translate well into porcelain bisque figurines. Freedman approached Sam Butcher, the creator of the cards, with his idea for a figurine line. Butcher was afraid of commercializing the religious and inspirational aspects of his drawings. Freedman took samples of Butcher's artwork to sculptors in Japan, Yasuhei Fujioka and Hitomi Kuwashita. The first figurine created, "Love One Another," showed two children sitting together on a tree stump. Butcher was so impressed with the sample, he licensed Enesco to produce the first Precious Moments series. The rest is history.

1979 Boyds was Founded

Beginning as a small antique shop in rural Boyds, Maryland, in 1979, Boyds Collection Ltd.® introduced whimsically unique teddy bears, floppy-eared hares and other friends in the true, old-world teddy making tradition.

1985 Enesco International

Enesco International (Hong Kong) Ltd., the company's first overseas operation was started. The move was a strategic step, strengthening Enesco's distribution network in Asia.

1987 National Easter Seal Society

Enesco became a National Corporate Sponsor of the National Easter Seal Society in 1987. Over the years Enesco has raised over \$28 million to help children and adults with disabilities.



1988 Growing Up (Girls) Created

A line of gifts that tell the story of Growing Up in today's world. Young, active and athletic boy and girl figurines are created for children to identify with and enjoy collecting.

NC Cameron (now Enesco Canada) is acquired

NC Cameron, founded in 1927, evolved from a company primarily seen as a china supplier to a company with an outstanding reputation for their diverse selection of giftware and their countrywide network of gift retailers.

Enesco Ltd – now Enesco UK is Formed

Enesco forms a subsidiary in Carlisle, England, establishing an important link in Enesco's growing worldwide network. Enesco now has companies in Canada, Australia West Germany and Hong Kong.

1989 Enesco acquires Heinz Diechert KG of West Germany

Diechert is highly regarded manufacturer of fine wooded musicals and with trademarks on various music box designs. Located in Frankfurt, Germany, the company was founded in 1951 by the Deichert family.

1990 Laura's Attic is Created

In celebration of the birth of her daughter Laura, artist Karen Hahn introduced Laura's Attic which became the first resin line for Enesco. Prior to resin, figurines were made from ceramic and porcelain resulting in a smooth finish. Resin was the new medium that delivered deep coloration and articulated the smallest detail.

1992 Cherished Teddies is Created

During recovery from surgery, artist Priscilla Hillman began reminiscing about her childhood with twin sister, Greta, enjoying their playful days in the garden. While recovering she began drawing a series of winsome bears in commemoration of her youth. Bears wore patches to depict well worn friends and were given both names and titles, enabling them to be "adopted" by their new owners.

1994 Lilliput Lane Acquired

Enesco welcomes Lilliput Lane, the maker of world famous miniatures of English country cottages. Lilliput Lane captures the architectural heritage of Britain in the most authentic, detailed miniature sculptures ever seen.

Border Fine Arts Acquired

Enesco welcomes Border Fine Arts. Founded in 1974 with a reputation to produce the highest quality and most realistic hand-crafted farming and wildlife limited edition scenes figurines, Border Fine Arts would further consolidate Enesco's move into the luxury collectibles market.

1996 Enesco Acquires Enesco France S.A.S

Enesco welcomes a new subsidiary located in Nice, France. Enesco France establishes an important link to emerging European markets and strengthens Enesco's distribution network.

1998 Circle of Love Created

Enesco welcomes Circle of Love, by Kim Lawrence, a collection of elegant sculptures, each featuring an ellipse, symbolizing the timeless bonds of love.

2002 Heartwood Creek by Jim Shore License Acquired

Enesco welcomes Heartwood Creek by Jim Shore in 2002. The brand would skyrocket to become a global sensation thanks to its everyday and seasonal figurines, statuettes, garden accessories, tabletop and other home décor accents. Jim Shore captures the essence of traditional themes and motifs of American and European folk art designs.



Children of the Inner Light License Acquired

Enesco welcomes Children of the Inner Light, a giftware collection based on the work of artist Marci, features wonderful characters who display heartfelt messages of love, acceptance & understanding.

My Little Kitchen Fairies Created

Enesco welcomes My Little Kitchen Fairies, a collection of mischievous little kitchen fairies who add charm and delight to your home and kitchen décor.

2003 Bilston & Battersea Acquired

Enesco welcomes Bilston & Battersea, manufacturers and distributors of giftware, home accessories and related products including the high quality, hand-decorated enamels and sculptural boxes sold under the Halcyon days Enamels and Halcyon Days Bonbonnières brands.

Foundations Created

Enesco welcomes Foundations, by Karen Hahn, a collection of comforting figurines, garden accessories and other home décor accents that reflect on family, faith and home brimming with insight and inspiration.

Enesco named Exclusive licensee for Walt Disney Classics Collections

Enesco welcomes the Walt Disney Classics Collection. The collection features sculpted pieces that faithfully recreate unforgettable moments from Disney's beloved animated films.

Enesco signs licensing agreement for Winnie the Pooh and Friends.

In conjunction with Walt Disney Art Classics, Enesco welcomes Pooh & Friends. The collection features seasonal and everyday porcelain figurines, holiday water globes, picture frames and more.

2004 Enesco Acquires the Gregg Gift Company

Enesco welcomes Gregg Gift Company, a supplier of branded and specialty giftware targeted to the growing inspirational marketplace. Gregg Gift Company provides distinctive personal accessories such as book covers, organizers and tote bags as well as home décor accents.

2007 Our Name Is Mud is Acquired

Enesco welcomes Our Name Is Mud, by artist Lorrie Veasey. Our Name is Mud is a leader in the ceramic gift industry known for its bold, fresh and whimsical pottery designs on mugs, platters, plates, personalizable pottery and other ceramic tabletop assortments.

Country Artists is Acquired

Country Artists is a leading designer and supplier of high-quality, popular brands, including A Breed Apart, Tuskers, Speed Freaks and Dogs & Cats. Based in Warwickshire, England, Country Artists products currently are sold through specialty gift stores around the world.

2008 Gallery of Light License Acquired

Enesco welcomes Gallery of Light, by acclaimed miniature artist Bob Olszewski, a collection inspired by animated classics and breathtaking works of art that are presented a specially lit shadow box format exquisitely framed and protected by glass.

Boyd's License Acquired

Enesco welcomes The Boyds Collection Ltd.® and their collection of whimsically unique teddy bears, floppy-eared hares and other friends in the true, old-world teddy making tradition.



Gund is Acquired

Enesco welcomes GUND, the worldwide leader in top quality, soft and huggable plush designs. The 107 year old company based in Edison, New Jersey, distributes throughout the United States and Canada as well as in Europe, Asia, Australia and South America.

Potter's Shed License Acquired

Enesco welcomes The Potter's Shed, by Michael Macone, a brilliant collection of contemporary ceramic art work. The brand is known for classically unique handmade home and garden décor and accessories.

2009 My Souls Window License Acquired

Enesco welcomes My Soul's Window, by artist Maggie Lindley. The uses of vivid colors, contemporary hand-painted images and heart-felt words have been important ingredients in the success of the My Soul's Window brand.

Charming Tails is Acquired

Enesco welcomes Charming Tails, an endearing collection of woodland animals that has attracted a loyal and enthusiastic group of collectors for more than 15 years.

Department 56 is Acquired

Enesco welcomes Department 56, a leader in the giftware, collectibles and holiday decorating industry us best know for their hand-crafted lighted villages, Snowbabies™ figurines and extensive lines of holiday and home decorative products.