



enesco®

*For Immediate Release*

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## **ENESCO SIGNS LICENSING AGREEMENT WITH MY SOUL'S WINDOW™ BRAND**

**Itasca, Ill. – January 5, 2009** – Enesco, LLC, a leader in the gift, and home and garden décor industries, announced today that it has signed a licensing agreement with Maggie Lindley, the artist and creative inspiration behind the successful My Soul's Window™ brand. Lindley's uses of vivid colors, contemporary hand-painted images and heart-felt words have been important ingredients in the continued growth of the brand. My Soul's Window joins Enesco's portfolio of unique and successful brands, each designed to assist its retail partners in growing their business by targeting and satisfying specific consumer needs.

"We are excited to begin this new relationship with Maggie Lindley and the My Soul's Window brand," said Matt Bousquette, executive chairman of Enesco, LLC. "Maggie is a successful, established artist who uniquely connects with her consumers by offering a window into her inner thoughts for all of us to view and honor the things that are really important - family, relationships and love."

"The addition of My Soul's Window continues our quest to provide our customers with the premiere brands in the core categories that are necessary for continuous profitable growth," Bousquette continued. "We, at Enesco, look forward to introducing other important artists and brands in the near future, so that we can showcase their art while continuing to provide sustainable, trend-right brands to our customers and their consumers."

"Joining the Enesco family was a perfect and natural fit," said Lindley. "Enesco respects and nurtures artists like me to let us do what we love – create and design inspirational art – while it brings a world-class global sales, marketing and supply chain organization that will translate my art into high-quality products for sale around the world. I am excited to partner with Enesco's team to unveil the new, refreshed My Soul's Window line at the January 2009 Gift Shows in the U.S., Canada and the U.K."

The licensing agreement with My Soul's Window builds on Enesco's ongoing strategy of becoming the global leader in the gift, garden and home décor markets by internally building, buying and licensing the premiere brands in the industry. My Soul's Window joins other recently added brands that include: The Potter's Shed™, Gund®, The Boyds Collection®, Our Name is Mud®, Country Artists®, Bob Olszewski's Gallery of Light™, philoSophie's® and Jubilee Art™.

### **About Enesco, LLC.**

Enesco, LLC, is a global leader in the giftware, and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, as well as mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada and Hong Kong, Enesco serves markets operating in Europe, the Americas, Australia and Asia. The company's product lines include some of the world's most recognizable brands, including *Heartwood Creek*® by *Jim Shore*, *Foundations*®, *Our Name is Mud*®, *Boyd's*®, *Circle of Love*™, *Country Artists*®, *Pooh & Friends*®, *Walt Disney Classics Collection*®, *Disney Traditions*™, *Disney*®, *Border Fine Arts*™, *Cherished Teddies*®, *Bilston & Battersea Enamels*® and *Lilliput Lane*®, among others. Further information is available on the company's Web site at [www.enesco.com](http://www.enesco.com).

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