



Contact: Jeffrey Smith
630-875-5464
jsmith@enesco.com

Retailer Inquiries:
1-800-4-ENESCO
www.Enesco.com

A FRESH CROP OF VEGGIETALES PRODUCTS!

New from Gregg Gift Company and Gund—a full line of kid-friendly products that deliver the inspirational messages associated with the VeggieTales brand

Itasca, Illinois (June 21, 2010) – Retailers across the U.S. will soon be carrying bushels of new VeggieTales products from the Gregg Gift and GUND divisions of Enesco, LLC. The new collection makes its debut at the summer gift shows beginning this June, with the release of almost 60 new items that are sure to become an everyday part of kids' lives. From plush toys to mealtime sets, backpacks to umbrellas, these products have been created with attention to all the meaningful values and fun-loving aspects of the whole VeggieTales cast.

New plush toys capture all the hallmarks of quality and design for which GUND is famous. They're made with care and attention to detail that will undoubtedly increase the play value in each super-soft piece.

The new collection also offers a number of items that support the July 31 release of the newest VeggieTales DVD from Big Idea – **Sweetpea Beauty**. Gregg Gift and GUND have added to the groundswell of excitement surrounding this first-ever VeggieTales DVD especially for girls.

Kids and parents alike will love this collection of merchandise, with a huge variety of formats including plush toys, mealtime sets, totes, coin purses, book and Bible covers, backpacks, Christmas stockings and ornaments, photo albums, magnets, photo frames, kid-friendly jewelry, iron-on patches, aprons, umbrellas, and banks.

Retail prices range from \$2.99 to \$19.99. VeggieTales items will be available this September at inspirational chain stores, Christian bookstores, and card and specialty gift shops nationwide; additional product information is available at www.Enesco.com.

NOTE TO EDITORS: Product samples and high-resolution digital images are available from Enesco.

About Enesco

Enesco, LLC, is a global leader in the giftware and home and garden décor industries. Serving more than 44,000 customers worldwide, Enesco distributes products to a wide variety of specialty card and gift retailers, home décor boutiques, mass-market chains and direct mail retailers. With subsidiaries in the United Kingdom, France, Canada, Hong Kong and China, Enesco serves markets operating in Europe, the Americas, Australia and Asia. The company's product lines include some of the world's most recognized brands including *Heartwood Creek*® by Jim Shore, *Foundations*®, *Gund*®, *Our Name is Mud*®, *Boyd's*®, *Department 56*® Villages, *Country Artists*®, *Walt Disney Classics Collection*®, *Disney Traditions*™, *Border Fine Arts*™, *Cherished Teddies*®, *The Trail of Painted Ponies*®, and *Lilliput Lane*®, among others. For more information, visit www.enesco.com.



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Plush Toys



Stockings



Aprons



Totes

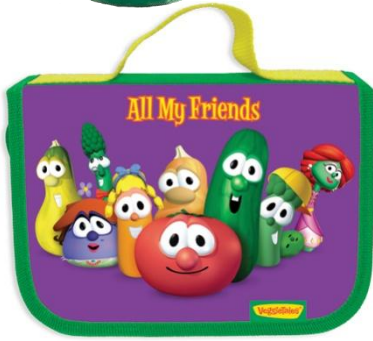


Photo Albums



Plush Ornaments



Mealtime Sets



Backpacks



Umbrellas

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